

New perspectives in International Cooperation and financial tools

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by

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The employment issue

The developing world needs to create at least 350 million jobs in the next decade, especially for women and youth, just to keep pace with the working-age population.

Africa will need 11 million new jobs each year, as its working-age population expands by 30%.



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Private sector: the emerging role

The vast majority of those jobs will have to come from the private sector.

An approach is needed that will go beyond the macroeconomic reform agenda to identify and address the real microeconomic barriers to the growth of industries with high economic and social benefits.



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Time to change

2015 is the deadline for the MDG



Crucial point for the definition of the new strategies,
financial instruments and rules



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The EU Commitment

- Déclaration De Paris Sur L'efficacité De L'aide Au Développement - 2005
- The European Consensus' - 2006
- EU Code of Conduct on Complementarity and Division of Labour in Development Policy – 2007
- Increasing the impact of EU Development Policy: an Agenda for Change - 2012



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The EU committment

The EU and its Member States are among the most important donors world wide.

In 2013 they have contributed with 56 billon euros (52 %)

Italy is the fouthth contributor to the EU multilateral fund



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The new UE perspective

The rapidly changing global environment and the new international aid architecture require a more comprehensive, responsive and effective approach in EU external action and development policy.

‘Increasing the Impact of EU Development Policy: an Agenda for Change’



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Toward coordination of efforts

The EU and its Member States have a joint responsibility to reduce aid fragmentation, improve coordination and deliver concrete development results effectively and efficiently on the basis of agreed international and EU commitments (...) 'Increasing the Impact of EU Development Policy: an Agenda for Change'



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The new perspective

Harmonisation of strategies and funding instruments of the major international organisations



“blended” funds

Common standards in public procurements

Delegated cooperation



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European Principles - Multiannual financial framework 2014-2020

- Coherence
- Partnership
- Focus
- Coordination
- Complementarity



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Delegated cooperation

The Indirect Centralised Management , also called **delegated cooperation** , is a management method that allows the European Commission to delegate funds to a Member State for the execution of cooperation programs (following the signing of " delegation agreements ") and which vice versa allows the Member States to transfer resources to the Commission itself (through the signing of " transfer agreements ")



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Competitive Industries and Innovation Program (CIIP).

A program which aims to respond to this challenges and intends to create sustainable jobs and income opportunities by supporting country initiatives, which:

- Expand the global knowledge frontier on “how to” effectively design and implement competitiveness strategies as part of a new and emerging growth paradigm.
- Significantly alter country economic and job growth prospects.
- Establish a new growth paradigm



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The CIIP

5 years program

Started in 2012

\$100mln per project

Support in design and implementation of industry-focused competitiveness strategies and policy reform initiatives in key sectors



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The CIIP

The Partners

The World Bank (IBRD and IDA) launched this program along with the European Union (EU), the African, Caribbean and Pacific Group of States Secretariat (ACP), and the Governments of Austria, Switzerland and Norway.



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The CIIP

The initiatives are selected by

- The World Bank and donors
- The World Bank's Competitive Industries "Brain Trust" of scholars
- If needed, industry leaders



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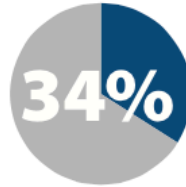
The CIIP

FY12-13 COMMITMENTS AND DISBURSEMENTS

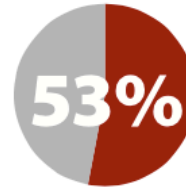
As a share of country window commitments, the CIIP has experienced rapid growth in priority countries, including:



to IDA countries
\$7.142 million



to Fragile and Conflict States
\$4.076 million



to ACP States
\$6.117 million



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Ongoing Projects in Africa

COTE D'IVOIRE - Flagship Transformational Growth, Competitiveness, and Jobs Program

Leverage: \$50 million

Partner Coordination: African Development Bank, European Commission

Industries: Agribusiness, Manufacturing, Extractives, Tourism



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Ongoing Projects in Africa

ETHIOPIA Competitiveness and Job Creation Project

Leverage: \$270 million

Partner Coordination: UK Department for International Development, US Agency for International Development, European Commission

Industries: Agro-processing Leather goods Textiles/garments



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Ongoing Projects in Africa

SIERRA LEONE Growth Poles Program

Leverage: \$15 million

Partner Coordination: UK Department for International Development, GIZ,
African Development Bank, European Commission

Industries: Agriculture, Fisheries, Extractives, Tourism



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Ongoing Projects in Africa

TANZANIA Developing Local Industries Connected to Natural Gas Discoveries

Leverage: \$20 million

Partner Coordination: UK Department for International Development, The government of Norway, European Commission

Industries: Extractives



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The CIIP and ARTES

The ARTES flagship initiatives “**Alliance for Bioeconomy**” is fully consistent with this approach and could be particularly suitable for small countries or regions that are emerging from long lasting conflicts and/or periods of dictatorship and deprivation.



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The CIIP and ARTES

The tool seems to fully meet the new strategic objectives. But there are risks:

- The mechanical transfer of theories and operational models developed in the industrial economies
- Lack of ownership in the developing phase by the beneficiary countries and scientists
- Structure of the budget destination
- Allocation criteria



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