

# New networks in the Mediterranean: the fashion industry restarts from South

## Restarting from South

July 28 2015  
9.30 - 17.00

Serragiumenta Castle

For info & logistic:  
<http://goo.gl/fTZVyB>



The civilisations of the Mediterranean teamed up in the fashion industry and joined forces on research and sustainability, both environmental and social.

In a crisis of astounding strength and with a governance system on the edge of collapse, we meet with some actors that took concrete and innovative actions in the Italian manufacture industry, preserving its strength, local characteristics and entrepreneurial spirit.

For these actors the countries on the other side of the Mediterranean aren't a way to avoid the challenge of sustainability but partners in research and innovation for the joint creation of new development models.

The seminar is dedicated to the exchange between firms and research institutions in the Euro-Mediterranean countries, in order to analyse and propose new cooperation forms among strongly independent actors, sectors, countries, and along the production chain of the T&C industry.

Participation: upon invitation

Language: simultaneous interpretation

Location: Serragiumenta Castle - Altomonte (CS)

How to get there: free transfer from SUF airport and the main train stations available upon request

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Speakers: Roberto Algarra (IVACE), Luigi Battezzati (Confindustria Bari-BAT), Giacobbe Braccio (ENEA Trisaia), Oscar Calvo (AITEK), Salvio Capasso (SRM), Erasmo Cassinelli (Tintoria Emiliana), Walter Contento (Confindustria Bari-BAT), Olimpia Ferrara (SRM), Lilia Infelise (ARTES), Slim Jamoussi (CETTEX), Emilio Salvatore Leo (Lanificio Leo), Vincenzo Linarello (Cangiari), Marzio Maiocchi (ATI Engineering), Hatem Dhauadi (University of Monastir), Franco Rubino (University of Calabria), Piero De Sabbata (ENEA), Emilio Sergio (Università della Calabria), Marco Zambelli (ENEA).

## Morning

9.30

Welcome

10.00

Objectives and results of the Sustexnet project

11.00

Competitiveness in the Mediterranean: sustainable models

13.30

Brunch in Serragiumenta Castle

## Afternoon

14.30

Innovation and growth in Southern Italy

14.50

Industry and traditional manufacture: the case of Calabria

16.00

Open Discussion

20.00

Social dinner (location to be defined)



## How to arrive

39.711362, 16.224182

Serragiumenta Castle  
Contrada Serragiumenta, Altomonte (Cosenza)  
[www.serragiumenta.it](http://www.serragiumenta.it)

[www.trenitalia.it](http://www.trenitalia.it), [www.italotreno.it](http://www.italotreno.it),  
[www.alitalia.com](http://www.alitalia.com), [www.skyscanner.net](http://www.skyscanner.net)

40min from Cosenza  
1h from Lamezia Terme  
2h from Matera  
2h30min from Bari



## Sign up now

For participation and transfer

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# INFO



CONFINDUSTRIA  
Bari e Barletta-Andria-Trani



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**SUSTEXNET**

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of:



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The Programme objective is to promote the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and enhancing its endogenous potential. It finances cooperation projects as a contribution to the economic, social, environmental and cultural development of the Mediterranean region. The following 14 countries participate in the Programme: Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestine, Portugal, Spain, Syria (participation currently suspended), and Tunisia. The Joint Managing Authority (JMA) is the Autonomous Region of Sardinia (Italy). Official Programme languages are Arabic, English and French ([www.enpicbcmmed.eu](http://www.enpicbcmmed.eu))

[www.sustexnet.eu](http://www.sustexnet.eu)

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