

# Presentation of SUSTEXNET Project and partnership.

Òscar Calvo - AITEX

New networks in the  
Mediterranean: the fashion industry  
restarts from South.

July 28<sup>th</sup> Serragiumenta Castle, Altomonte (CS) - Italy



# SUMMARY

1. THE OBJECTIVES OF THE SUSTEXNET PROJECT
2. THE PARTNERS
3. WHY SUSTEXNET WAS CREATED?
4. STRUCTURE OF THE PROJECT
5. SOME FEEDBACK FROM THE 1st YEAR OF THE PROJECT



# 1. MAIN OBJECTIVES

**SUSTAINABLE TEXTILE MEDITERRANEAN NETWORK – SUSTEXNET** is aimed at the establishment of a **cooperation network** among **main textile agents** across Mediterranean basin **to increase competitiveness and sustainability** in the whole textile sector. The difference on the environmental treatment and impact of textile processes between different countries is an important aspect to take into consideration, representing the main objective of the current project.

It's **addressed to all actors involved** in the textile productive system:

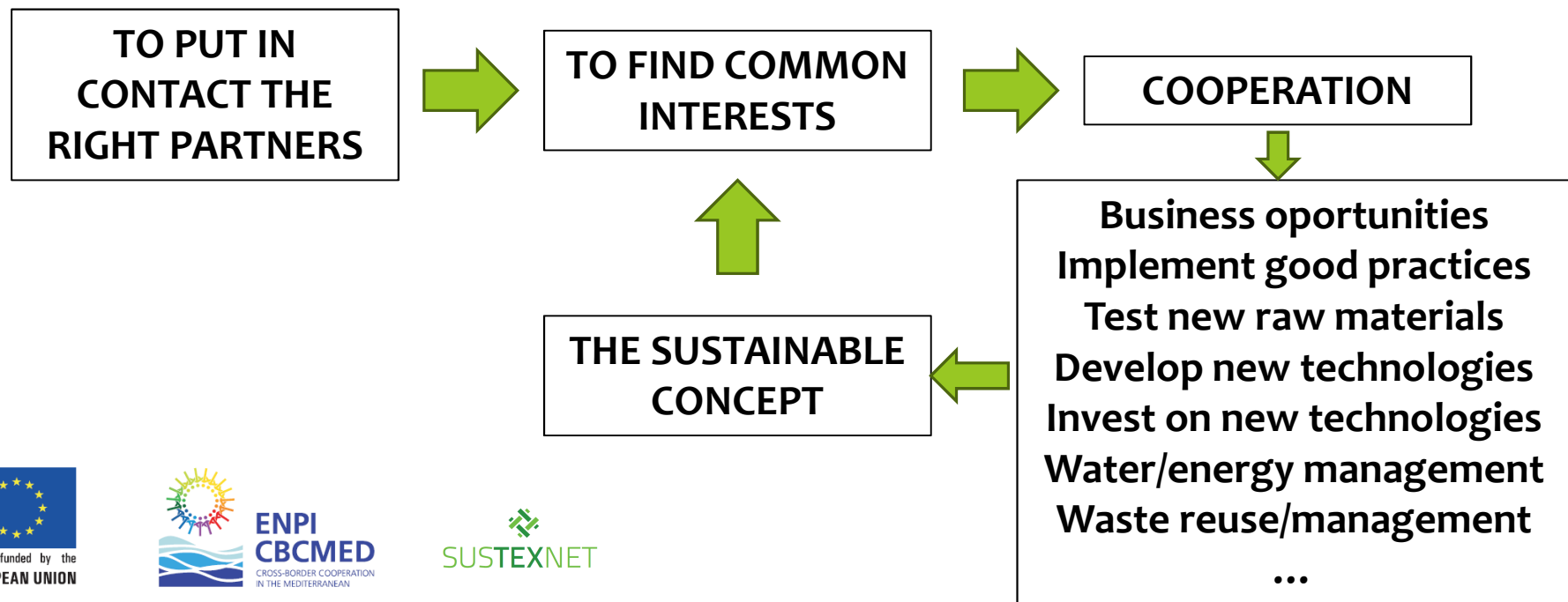
- research and technological centres,
- business services,
- enterprises,
- clusters of SMEs and associations,
- regional and national public authorities and
- worker's/consumers' organisations.



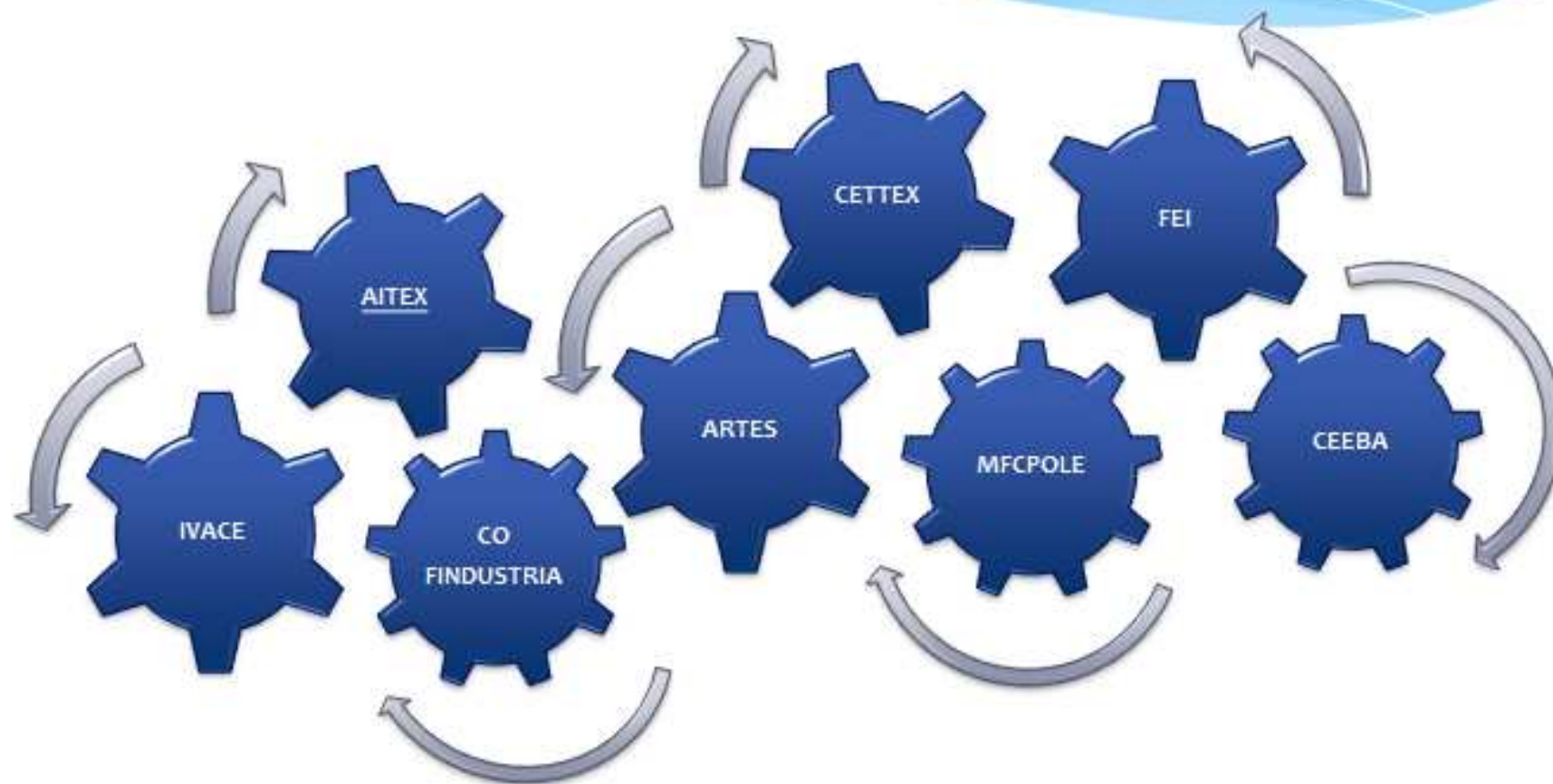
# 1. MAIN OBJECTIVES

Then, **SUSTEXNET** is directly looking for:

- Increasing the awareness about **competitiveness**.
- Improving the **sustainability of the textile sector**.
- Promoting the **cooperation, communication and networking** among different textile agents across the Mediterranean basin.



## 2. THE PARTNERS



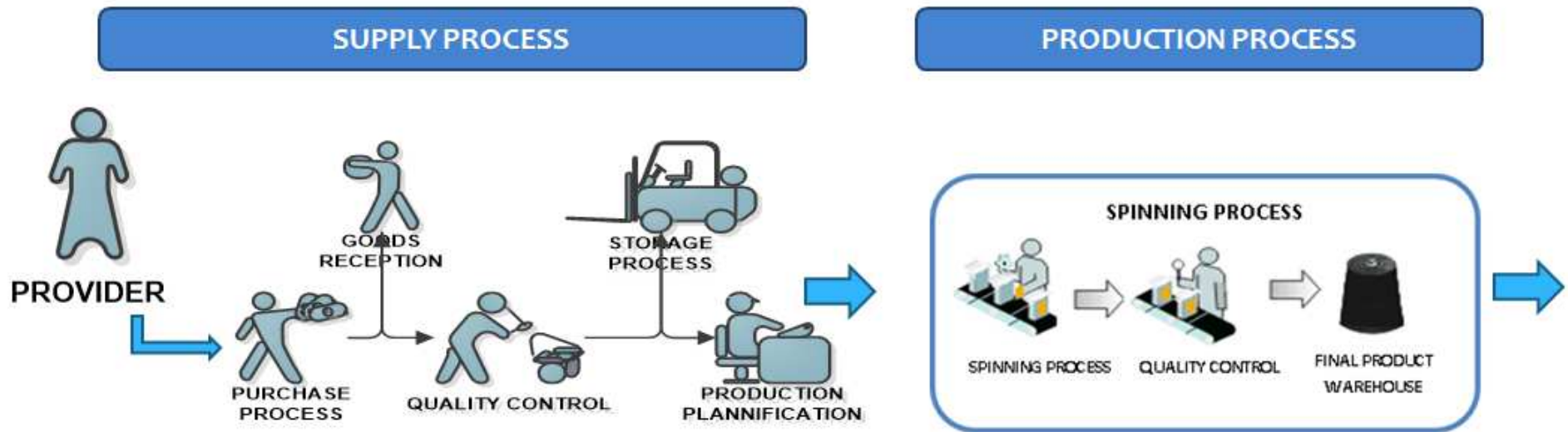
## 2. THE PARTNERS

PARTNER (COUNTRY)	DESCRIPTION / MAIN ACTIVITY	Leader of WP in SUSTEXNET
<b>AITEX (ES)</b>	Textile Research Institute	1, 3, 7
<b>IVACE (ES)</b>	Valencian Institute of Business Competitiveness	
<b>ARTES (IT)</b>	Research Institute	4
<b>CONFINDUSTRIA (IT)</b>	Industrial Organization	
<b>CETTEX (TN)</b>	Research & Innovation Center (public)	6
<b>MFC POLE (TN)</b>	Competitiveness Cluster of Monastir	5
<b>FEI (EG)</b>	Fed. Of Egyptian Industries	
<b>CEEBA (EG)</b>	Confed. of Egyptian European Business Associations	2
<b>UNIV. MONASTIR (TN)</b>	Research	Associate
<b>FEDCOC-ALEX. (EG)</b>	Fed. of Egyptian Chamber of Commerce	Associate



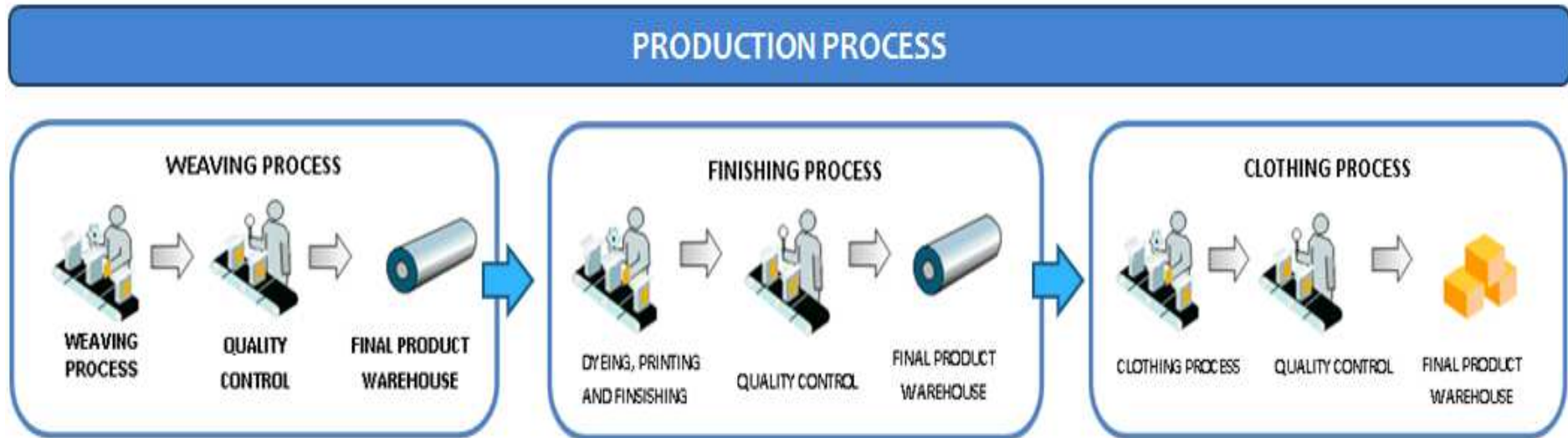
### 3. WHY SUSTEXNET WAS CREATED?

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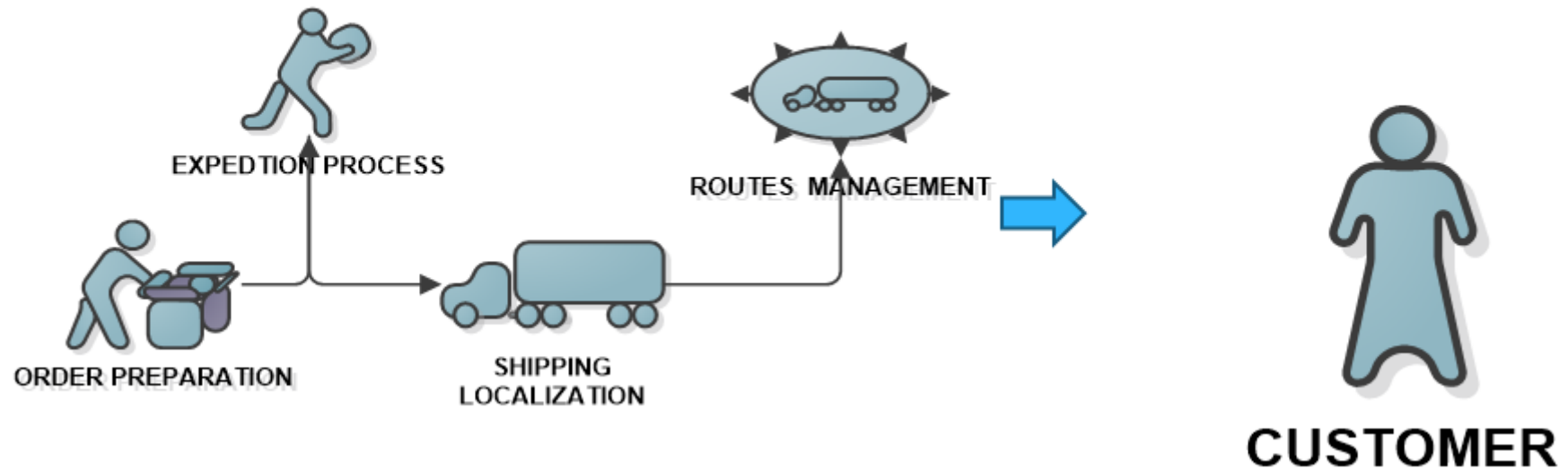




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#### EXPEDITION PROCESS



### 3. WHY SUSTEXNET WAS CREATED?

Possibilities to act on all the textile end-applications/processes:

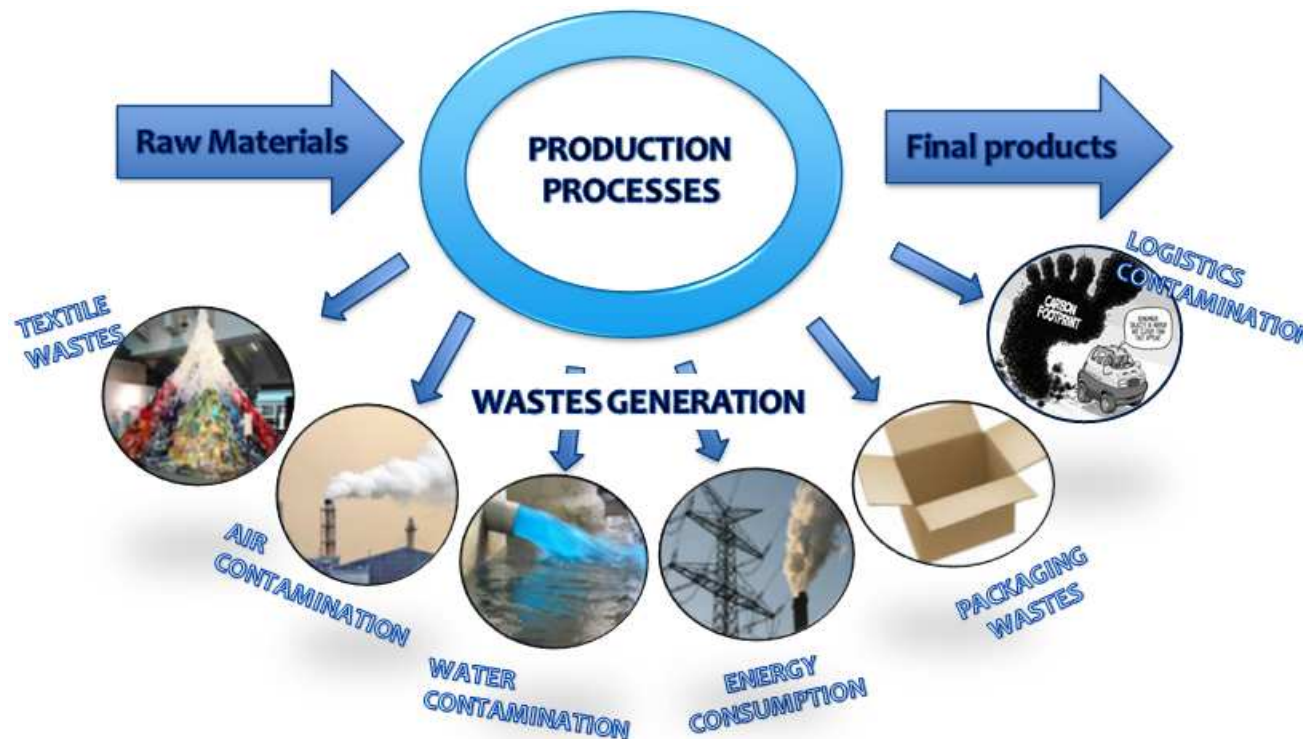


**But not only ‘pure’ textile companies. Other industrial sectors are warmly welcomed:**

- Chemical producers/suppliers.
- Technology developers.
- Machinery manufacturers.
- Polymer producers.
- Fashion entities.
- Engineering companies.
- Energy producers/suppliers.
- Consultancy companies, etc.

### 3. WHY SUSTEXNET WAS CREATED?

All of them are actors with 'something to tell' for reducing environmental and social problems on the textile industry:



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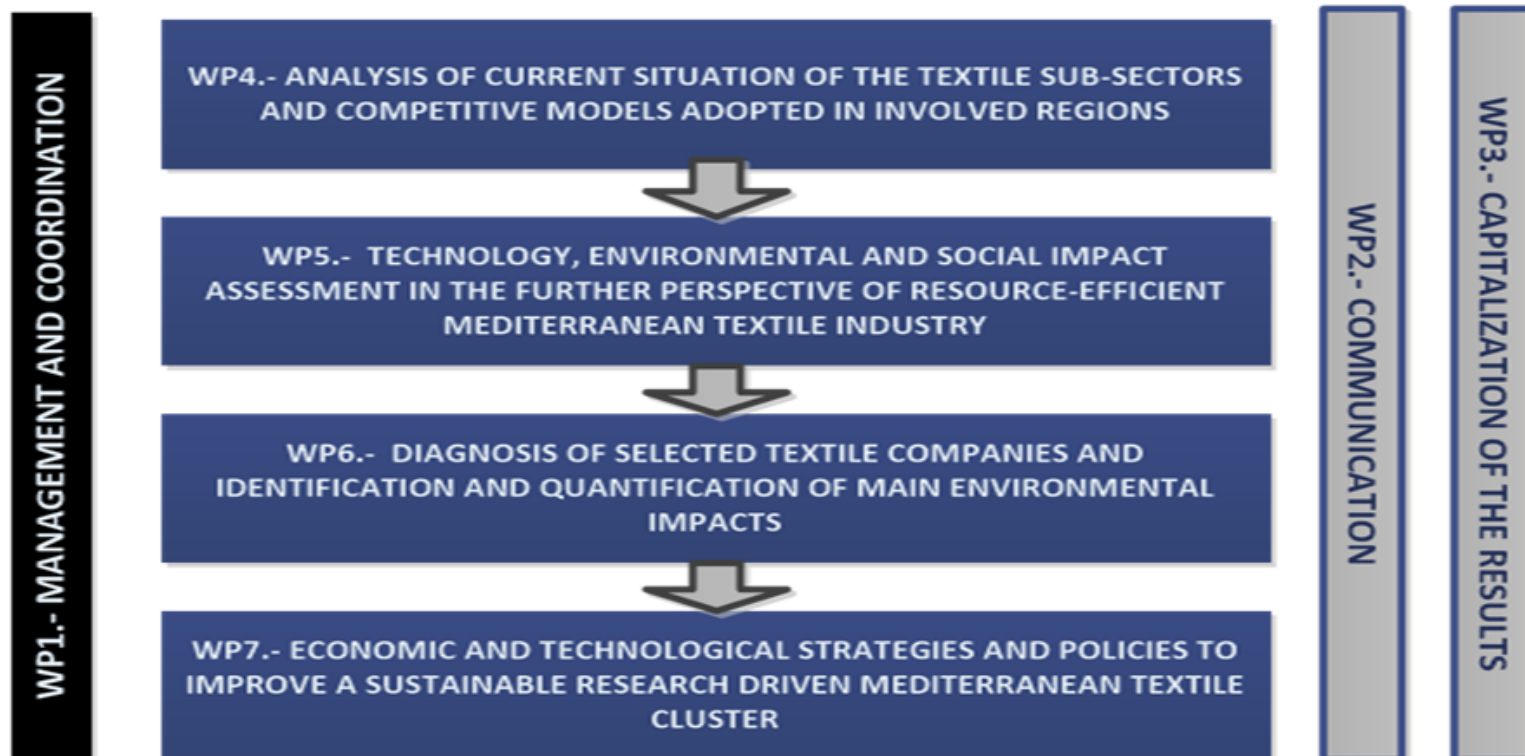
To reach these expected results...

- **Increase the competitiveness** of the textile industry **improving the quality** of products and processes.
- **Reduce the environmental impact of textile companies.**
- **Promote the efficient use of energetic resources.**
- Improve the processes of **industrial wastes revalorization.**
- Increased public awareness about environmental issues by **implementing diagnostics at SME-level.**
- **Mobilisation of actors** involved in the productive chain in order to encourage the **implementation of strategies** at cross-border basin level.
- Creation of a **virtual tool** with all the results of the project.

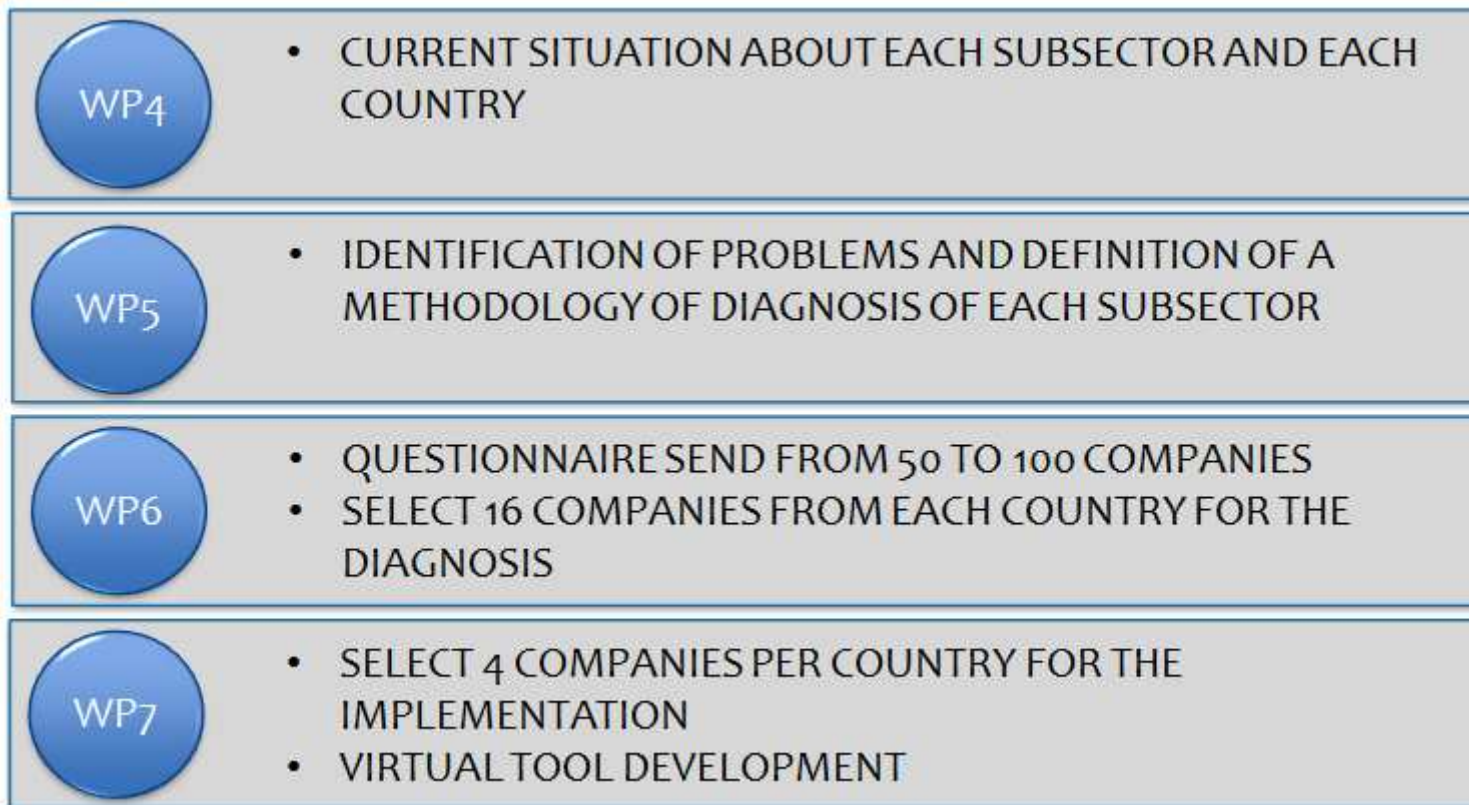


# 4. STRUCTURE OF THE PROJECT

SUSTEXNET is a 2-years project (now, we are in Month 19), with the follow structure:



# 4. STRUCTURE OF THE PROJECT





## 5. SOME FEEDBACK FROM THE 1<sup>st</sup> YEAR

Textile sector has suffered a great shock at MED level due to economic crisis (North basin) and social/political changes (South basin). Critical period 2010 - 2015.

An analysis of the current situation in each country, including SWOT analysis was done (and colleagues from ARTES will explain it); in any case, opportunities to act and cooperate are widely open in textile sector of Spain, Italy, Tunisia and Egypt.

North basin companies are looking for specialization and alternatives on raw materials (e.g. fluorine-free water repellents, non-halogen flame retardants, biofibers for new applications...) and South basin companies are looking for new technologies, optimizing processes and generating know-how.



Thank you for your attention!!!

Visit

**<http://www.sustexnet.eu>**



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ENPI  
CBCMED  
CROSS-BORDER COOPERATION  
IN THE MEDITERRANEAN

 SUSTEXNET