



*To share your competences, knowledge and experience with the initiators of the Bururi Natural Reserve Community Ecotourism Cluster*

***Mentor Profile***

<b>State</b>	
<b>Name</b>	
<b>Surname</b>	
<b>Organisation</b>	
<b>Address</b>	
<b>Land Line</b>	
<b>Mobile</b>	
<b>E-Mail</b>	
<b>Skype</b>	
<b>Web Site</b>	

***Field of Activity***

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***Personal experience***

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The programme is designed with the entire community of the Bururi Reserve and its surroundings during the mission conducted by Lilia Infelise in June 2017 under the PROJET D'AMENAGEMENT DURABLE DES ZONES CAFEICOLES (PADZOC) funded by World Bank and co-ordinated by the MINISTER DE L'AGRICULTURE ET DE L'ELEVAGE of Burundi and the Office Burundais pour la Protection de l'Environnement - OBPE.

ARTES, charity, headquartered in Bologna and Tarsia (CS), offers a voluntary contribution to promoting the initiative, mobilizing all its networks, particularly in the field of white biotechnologies and the enhancement of natural and cultural heritage.

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**Competences/ Knowledge/ Experience to share**

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**Please select from the following field of expertise those you consider closer to your field of expertise**

More Close-----Less

Close

Multimedia/film maker/			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Foto-reporting/journalism			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Mass media and digital marketing			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Construction technology and materials, valorising local resources			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Eco -design			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Environmental engineering and rural paths and roads			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Business start up and development			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Funding sources identification and raising			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Marketing strategies ( products promotion, PR, sales)			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Business start up and developemnt			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Business planning			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Organic agriculture (specify ...)			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Certification procedures (specify.....)			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Bio medicine and nutraceuticals			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Renovale energy			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

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Bioraffinery			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Physiotherapy, homeopathy			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other specify:.....			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other specify:.....			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other specify:.....			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other specify:.....			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

**My personal contribution could consist in:**

- Taking part at the "Pilot Holiday"** (programme to be personalised) and contribute to the drafting of the medium term plan for the Community Eco Tourism. Preferred periods of the year:
  - 7 - 14 JANUARY 2018**
  - 18 - 25 FEBRUARY 2018**
- Distance mentoring on:**
  - Building the web site, with profiling of potential clients and management of incoming and customer care
  - Building an incisive communication & marketing campaign (logo, coordinated image,...) optimising the use of social networks and tools such as google survey and eventbrite
  - Re-designing the interior decoration of Hotels and Restaurants maximising the use of local resources
  - Using local materials and environmental engineering to restore rural and urban paths
  - Transferring management techniques of Thermal Baths
  - Delivering **webinars** in the following fields:.....
  - Giving lessons at the local University on:.....
  - Giving technical training on:.....
  - Other specify

I accept that my profile is diffused and communicated by ARTES within the scope of the ARTES mission statement

Date,....  
Signature

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